EDUCATE Impact Insights Programme

Programme Content:

- 1 x 1-to-1 Needs Assessment Session (30mins)
- 4 x Online Training Workshops (2.5hrs each) across 3 weeks
- 2 x Expert Mentor Sessions (30mins each)

Week	Learning Objectives & Outcomes
Research Training Workshop 1	
Part 1: Developing Theory of Change	● The goal of this week is to define your product theory of change by defining the key audience, their needs and learning objectives.
Part 2: Developing Logic Model	● Development of a strategic framework (Logic Model) identifying the key learning outcomes (including relevant metrics & indicators to measure learners' progress). ● Active work with the key assumption related to the product development, user journey and product's impact.
Research Training Workshop 2	
Part 1. Putting Data to Work	● Demonstrating the ability to design evaluation that addresses specific needs related to business or learning outcomes. ● Gaining a solid understanding of the fundamental principles of assessment planning and effective data collection.
Part 2. Quantitative researcher toolbox	● Understanding the importance of employing efficient data collection and analyses techniques and adhering to best practices. Insightful findings will help to establish effective communication with stakeholders (users, educators, investors etc.)
Research Training Workshop 3	
Introduction to AI Readiness for education ventures	● Understanding the importance of adopting a data-driven approach for developing AI-powered products. ● Gaining knowledge on how to prepare the company to be AI ready. ● Recognising the opportunities and implications of generative AI in the education industry. ● Understanding the benefits and potential impact of AI on personalised learning.
Research Training Workshop 4	
Working responsibly with user data and AI	● Recognising the importance of applying ethical principles in product development, data gathering and evaluation . ● Developing a heightened awareness of the ethical implications associated with working with AI and user data